



AVANCERA SOLUTION  
-FORWARD - ACCELERATE - UPGRADE

2017

# COMPANY PROFILE & PORTFOLIO



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## **Overview:**

We emphasize on educating the entrepreneurs of tomorrow with solutions to move their organizations swiftly into the future. We provide high quality of work and maintain a consistent standard for our products and services. We aim to keep the clients satisfied – always! Along with excellent management of the project we have at Avancera Solutions, we also aim to keep an open contact with the client to provide after sales service whenever possible, and keep business opportunities open for both parties as well.

## **Why Us?**

At Avancera Solutions, we're all about the experience. We design compelling, functional and simple websites that make it easy for users to quickly find exactly what they're searching for, when they visit the website and then convert them into customers. It's about creating an online experience that converts visitors into customers and in future into ambassadors. We do this by listening to the clients, understanding the target audience, and putting our extensive online knowledge to work on a plan that will improve their business goals. Oh, and if you're wondering, we're mobile first. It's not just the way of the future. It's the way of right now.

## **Vision**

Be recognized worldwide as a provider of leading solutions in enterprise excellence and compliance.

## **Mission**

We at Avancera Solutions have dedicated our work to help our clients achieve the success that they plan on, using modern and innovative technology. We plan to make technology a tool for our clients that helps reach their goals and maximize their businesses. We are risk takers who work together in an environment that is filled with a sense of growth and achievement.

## **Our values**

### **a. Customer Service**

Customer satisfaction is one of the aspects of success. Here, keeping check of our clients' requirements are always our first and the foremost priority to deal with.

Therefore, we look forward to our client's satisfaction. We're only happy when our client is. At Avancera Solutions, it is our policy to keep the client satisfied with our work.

### **b. Entrepreneurship**

Encouraging the masterpiece developed by our own is what we appreciate the most. This develops a sense of bringing up creative and modern ideas taking its ownership. We always encourage stakeholders to explore and employ market practices.

### **c. Growth**

We are not only here to earn green paper but also to strive for evolution with the development trend in the respective fields. Times are changing only so fast and if you do not swim with the current, you'll drown. Additionally, our team members strive to learn, explore, and discover themselves so we take it upon ourselves to evolve before circumstances force us to. We are on a mission of continuous progress; expanding our services to cater the ever changing demands of the client.

### **d. Innovation**

Confusing the brain is not a good approach when it comes to innovative ideas. We believe in innovation. Meaningful brain storming and following the KISS (Keep It Simple Silly) approach we think for unlimited potential outcomes for our client. Avancera Solution is on the search for development, it is important that we keep innovation as our focus.

### **e. Creativity**

Animation, collage work, typography, illustration are creative abilities that our members are born with.

We explore new age design and ideas according to our client's requirements in order to successfully communicate their message across their target market. We strike the perfect balance of defining new trends that do not come across as bizarre either.

## **Team**

As a young and energetic group of people, we hope to provide clients with fresh ideas as well as view of point, where may be required, but at the same time keeping client objectives at the highest precedence. Avancera Solution's corporate governance and success lies in the skill and experience of the company board and its key corporate management. This team is responsible for making final decisions in the best interests of the company on matters such as international presence, competitive position, technological direction, ethics and good relationship with customers.

## **Skills**

Avancera Solution's corporate governance and success lies in the skill and experience of the company board and its key corporate management. The team is responsible for making final decisions in the best interests of the company on matters such as international presence, competitive position, technological direction, ethics and good relationship with customers. Our team members are skilled in their areas of expertise.

## **How We Work**

### **1. Meeting with client**

This is where both parties understand the nature of the project in regards to the services that will be rendered, payment, schedule, support and establishing a deadline.

### **2. Delegation of work**

After approval, the assignment(s) is/are handed to the required employees accordingly to meet the specified deadline. Specific resources will be allocated to efficiently operate to meet the deadline.

### **3. Minimum one month of project delivery**

The delivery period can vary depending on the scope and services required by the client.

### **4. After project completion service**

We intend to maintain prolonged corporate relations with the clients with after sales service, feedback, and staff support with addition to technical issues.

## Our Satisfied Customers

- ❖ Wtpotus.Uz (USA Election Campaign)
- ❖ Pakistan Disaster Management Authority - (Portal)
- ❖ TV Shopee (E-Commerce)
- ❖ Newport University
- ❖ Al-Hamra Schooling System
- ❖ Karachi Boys Academy
- ❖ Uaeshopee.Com (E-Commerce Multivendor)
- ❖ Logo Inventors
- ❖ Fit right
- ❖ Flower Palace
- ❖ Nails Inventory Management
- ❖ Go-Fashion House (Digital Mall)
- ❖ Go Women
- ❖ THRIFTY DRIFT (Multivendor Solution)
- ❖ Askari Bank
- ❖ K-SONS Leather (ERP)
- ❖ Ernst And Young
- ❖ KDA
- ❖ Invographics
- ❖ Domino's Pizza (US)
- ❖ Best Limo
- ❖ TAC Management
- ❖ Sama Engineering
- ❖ Sharebite
- ❖ Munchies Restaurant
- ❖ DIVA Magazine
- ❖ NESMA
- ❖ Walnut
- ❖ Agha Steels (CRM)
- ❖ PETRONAS
- ❖ Champion Neon Signs
- ❖ Anees Hussain Hybrid App
- ❖ Lacoste (Japan)
- ❖ Advisor: Transforming HR
- ❖ Bashson Pharma
- ❖ Access Health Care
- ❖ Al-Dukaan
- ❖ Votevation
- ❖ Philanthropy App
- ❖ Hodinky
- ❖ Iglele.Com
- ❖ Union Lubricants
- ❖ Startup Pakistan
- ❖ Konga.Com

- ❖ Shopoye.Pk
- ❖ Dookan.Pk
- ❖ SZABIST Student Council
- ❖ Linens Unlimited
- ❖ Easy Deal
- ❖ Tomis Travel
- ❖ New Dimensions
- ❖ Saloni.Pk
- ❖ SOLKAP
- ❖ Easton
- ❖ Santamadera Roca
- ❖ Easton Cycling
- ❖ Babe Things
- ❖ Wow Brands
- ❖ Infinity Design
- ❖ Restaurant Operating System
- ❖ Lagosmore
- ❖ Camera Mix
- ❖ Lovellshop
- ❖ Nautiapparel.Com
- ❖ Vsetkobio.Sk
- ❖ Zro2
- ❖ EPCS
- ❖ Dona Bella Hair
- ❖ Walkwear
- ❖ Biolinka

## **Past Experience**

Working with diversified companies, we have gained a better understanding of the corporate world and its business requirements through which we deliver the best. We, at Avancera Solutions, will like to share our quality past experience, working with small scale organization, like Anees Hussain Hybrid Application to large scale organizations like, Union Lubricants. Our satisfied customers include:

**Mobile application portfolio**

**Al Ameen Coffee**

Appstore Link: <https://itunes.apple.com/us/app/al-ameed-coffee/id875240086>

Al Ameen group: Established in 1973, Al Ameen Coffee aiming at preserving the Arabian traditions and authenticity the shop, placed in Hawai'i.

❖ **Coke Studio**

Appstore Link: <https://itunes.apple.com/pk/app/cole-studio/id1033493336>

[older version] This app allows you to stream music & enjoy other dynamic features of Coke Studio – Stream songs – Make your own playlist

❖ **POS app**

Appstore Link: <https://itunes.apple.com/us/app/marnpos-restaurant/id1171368719>

Streamline your business with MARN POS that gives you peace of mind

❖ **POS app**

Appstore Link: <https://itunes.apple.com/us/app/marnpos-restaurant/id1171368719>

Streamline your business with MARN POS that gives you peace of mind

❖ **Pocketglobe App**

Appstore Link: <https://itunes.apple.com/pk/app/pocketglobe-on-demand-promos/id699622634>

Description Pocketglobe – PG – All your local needs in one app, wherever you are. SEARCH We redefined search! Search via keyword, category, and @city

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❖ **Jaibi App**

Appstore Link: <https://itunes.apple.com/us/app/jaibi/id1050054036>

Description “Jaibi” means “My Pocket” which should never be empty... With Jaibi our client would like to become Gulf & Middle East leading mobile shopping community

❖ **NowShare App**

Appstore Link: <https://itunes.apple.com/pk/app/now-share/id1037231823>

Description Now Share your pictures without internet. You can send the pictures from your phone's gallery or camera

❖ **ALJ Finance**

play store Link: <https://play.google.com/store/apps/details?id=com.advansoft.alj>

Description: Bring ALJ Finance in your hands. Check the latest vehicle financing deals and events. Locate the nearest branch in your area. Obtain a financing quotation

❖ **Arbandroid**

play store Link: <https://play.google.com/store/apps/details?id=com.arbandroid.ArabAndroid>

Description: All news and apps Android Arabs

❖ **Ramadan App**

play store Link: <https://play.google.com/store/apps/details?id=com.appinhand.ramadanappfree>

Description: Ramadan App is an app dedicated to the entire Muslim community, worldwide. After, with accurate Fast and Prayer timings along with Holy Verses and Alarm.

❖ **Easy Alarm Clock**

play store Link: <https://play.google.com/store/apps/details?id=com.thebasicapp.easyalarmclock>

Description: Turn your android device into a beautiful, attractive and elegant digital alarm clock. Choose your favorite color from app settings of Easy Digital Alarm.